



## **PRESS RELEASE**

# IGD WINS THE MAPIC AWARD 2024 IN THE CATEGORY "BEST URBAN REGENERATION PROJECT" FOR THE PORTA A MARE WATERFRONT PROJECT IN LIVORNO

Cannes, Novembrer 28, 2024 - Last night at the Mapic Awards 2024 Gala Dinner, the awards ceremony for the most successful retail projects promoted by MAPIC - THE INTERNATIONAL RETAIL PROPERTY MARKET, IGD SIIQ was awarded the prestigious international "Best Urban Regeneration Project" award for the Porta a Mare Waterfront project in Livorno.

The ceremony of the Mapic Awards, created in 1996 reward excellence, innovation and creativity in the retail real estate industry, celebrating the industry's most useful, sustainable and visionary projects, was held at the Ambassadors' Hall of the Palais des Festivals in Cannes as part of the annual event dedicated to retail real estate. The jury, chaired by Ana Guedes Oliveira, Executive Director, Developments at Sonae Sierra, recognized Porta a Mare Waterfront as the best urban regeneration project where retail plays a leading role, evaluating its integration with the surrounding environment and contribution to the local community, the quality of the retail mix and its attractiveness to the public.

Roberto Zoia, CEO and Managing Director of IGD, said, "We are truly pleased to have received the Mapic Award for Porta a Mare Waterfront, a recognition for the entire team that I have the honor to lead and that has been working for 16 years on this ambitious project with the utmost commitment. When we started in 2007, kicking off the first example of urban regeneration of this scale in Italy, we had immediately identified the potential of the area, now almost fully expressed. Despite the difficult times we all know, especially from 2020, we have continued to believe and invest in it, achieving excellent results both on the retail and residential side, where we have substantially completed the sales of residential units. In the coming years we will complete the project with offices, hotel and accommodation activities."

## **Porta a Mare Waterfront**

Porta a Mare Waterfront is the multifunctional waterfront located in the old harbor of Livorno and perfectly integrated into the urban context. The area was the subject of an urban regeneration project promoted by IGD Siiq Spa, one of Italy's leading players in retail real estate, through the company Porta Medicea Srl. Embedded in the city's old harbor and not far from the city center, the waterfront originated from the redevelopment of the brownfield areas of the Orlando shipyards, giving rise to a new district extended over about 100,000 square meters with different uses: residential (115 total apartments, substantially already sold), offices, retail activities, tourist accommodation and services, dislocated in a functional way both to the integration with the nearby



neighborhoods of the city's historic center and to the presence of the marina. The interventions were carried out paying great attention to the energy consumption and the use of energy from renewable sources.

Porta a Mare Waterfront is divided into five sub-areas: Mazzini and Officine Storiche, which represent the core of the project, Lips, Molo Mediceo and Arsenale. The Porta a Mare Project, thanks to both its uniqueness and beauty and what it represents for the city, has attracted tenants of national and international stature. This made it possible to create a tenant mix capable of both attracting various targets, interested in the opportunities offered by the mix of shopping, entertainment and restaurants, and functioning as a pole of attraction for a wide pool of visitors.

# IGD - Immobiliare Grande Distribuzione SIIQ S.p.A.

Immobiliare Grande Distribuzione SIIQ S.p.A. is a key player in Italy's retail real estate sector: IGD owns a rich portfolio of shopping centers located throughout Italy which are managed by in-house asset, property, facility and leasing management divisions. IGD also acts as a service provider, managing portfolios of institutional third parties. An extensive domestic presence, a solid financial structure, the ability to plan, monitor and manage all phases of a center's life cycle, both freehold and leasehold, as well as ongoing investments in retail and technology innovation, ensure IGD's position as a point of reference in the retail real estate sector.

The Company, listed on Borsa Italiana's STAR segment, was the first SIIQ (Società di Investimento Immobiliare Quotata or real estate investment trust) in Italy. IGD's freehold portfolio, valued at more than €1,697 million at 30 June 2024, includes 8 hypermarkets and supermarkets, 25 shopping malls and retail parks in Italy and a portfolio of shopping centers in 13 Romanian cities which are managed directly based on the same model used in Italy.

The Company also holds 40% of two real estate funds which are comprised of 13 hypermarkets, 4 supermarkets and 2 shopping malls for which IGD manages project, property & facility management activities.

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