



PRESS RELEASE

PUNTADIFERRO SHOPPING CENTER IN FORLÌ (IGD) WELCOMES THE FIRST ITALIAN STORE OF COURIR, THE FRENCH SNEAKER MARKET LEADER

Forlì, 28 March 2025 - IGD - Immobiliare Grande Distribuzione SIIQ S.p.A. is pleased to announce a new, important opening in the **Puntadiferro shopping center** in Forlì: the first store in Italy of the Courir brand, part of the JD Sports group and leader in the sneakers market in France, with more than 360 stores in Europe and the Middle East.

The center is near the Forlì motorway exit on the A14 and close to the local bus stop to Forlì, a position that makes the mall easily accessible, whether you travel by car or by public transport.

Opened in 2011 and acquired by IGD in 2015, Puntadiferro has more than one hundred stores. Throughout 2024, the center's repositioning strategy brought in a series of new arrivals that confirmed its pivotal role within the local area, with a retail & food offer that sets it apart from other establishments nearby. The opening of Courir further expands the sport & street offer in Puntadiferro, with a wide assortment of sneakers for men, women and children.

The new store extends over a surface of 260 sqm, featuring a sleek and contemporary design, aligned with Courir's fashion-driven and Parisian-inspired identity. Thoughtfully curated, the space reflects the brand's unique positioning as the go-to sneaker destination for women, while remaining accessible and inclusive to all. As with every Courir store, this location is fully accessible to people with disabilities and features sustainable, low-energy lighting throughout.

Laura Poggi, Leasing, Digital & Innovation Director of IGD, said: *"We are thrilled that Puntadiferro is now one of the main shopping centers in Emilia-Romagna. This result comes after a careful requalification process, to intercept the trends of the retail world and be increasingly in line with the needs of our customers. It is also an honour for us that a unique and successful brand like Courir has chosen our center to open their first store in Italy: we are happy to welcome them to our multifarious network and we wish them the same luck in Italy as they found in France and the rest of Europe".*



IGD - Immobiliare Grande Distribuzione SIIQ S.p.A.

Immobiliare Grande Distribuzione SIIQ S.p.A. is a key player in Italy's retail real estate sector. IGD owns a rich portfolio of shopping centers located throughout Italy which are managed by in-house asset, property, facility and leasing management divisions. IGD also acts as a service provider, managing portfolios of institutional third parties. An extensive domestic presence, a solid financial structure, the ability to plan, monitor and manage all phases of a center's life cycle, both freehold and leasehold, as well as ongoing investments in retail and technology innovation, ensure IGD's position as a point of reference in the retail real estate sector.

The Company, listed on Borsa Italiana's STAR segment, was the first SIIQ (Società di Investimento Immobiliare Quotata or real estate investment trust) in Italy. IGD's freehold portfolio, valued at more than €1,694.2 million at 31 December 2024, includes 8 hypermarkets and supermarkets, 25 shopping malls and retail parks in Italy and a portfolio of shopping centers in 13 Romanian cities which are managed directly based on the same model used in Italy.

The Company also holds 40% of two real estate funds which are comprised of 13 hypermarkets, 4 supermarkets and 2 shopping malls for which IGD manages project, property & facility management activities.

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